YOUR LOGO

Inkwell Design Studio

123 Business Road · Your City, ST 00000 · (555) 010-2030 · hello@yourcompany.com

Design Quote

GD-2026-0208 · 11/18/2026

DESIGN PRICE LIST

Our published prices - most jobs are quoted from this list.

Branding

Logo design - 3 concepts	**$650/project**
Brand style guide	**$450/project**

Print

Business card (2 sides)	**$95/design**
Flyer / poster	**$175/design**
Tri-fold brochure	**$395/design**

Social

Social media template set (6)	**$240/set**

Web

Website banner set	**$180/set**

Hourly

Design hourly rate	**$65/hour**

Extras

Rush fee (< 5 days)	**$25/%**

Revisions
2 rounds included

Files
Print-ready PDF + source files

CUSTOMER

Bloom & Branch Florist
22 Market Lane, Asheville

Project: Logo refresh + print collateral
Timeline: 3 weeks
Revisions: 2 rounds per item
Contact: Hannah Lee, owner

JOB ESTIMATE

Task	Qty	Rate	Amount
Logo refresh - 3 concepts, 2 revisions	1 project	$650.00	$650.00
Brand colour & font sheet	1 each	$150.00	$150.00
Business card design (2 sides)	1 design	$95.00	$95.00
A5 promotional flyer	1 design	$175.00	$175.00
Social media template set (6)	1 set	$240.00	$240.00
Delivery van decal layout	3 hour	$65.00	$195.00

Subtotal	$1,505.00
Tax (0%)	$0.00
TOTAL	$1,505.00

TERMS & CONDITIONS

- Two rounds of revisions included; further rounds billed at the hourly rate.
- Final files (AI, EPS, SVG, PNG, PDF) delivered after final payment.
- Copyright in the final approved design transfers to the client on full payment.
- 50% deposit to start; balance before final files are released.

Customer OK to proceed

Date