Design Estimate

Pixel & Pen Freelance Design · 123 Business Road · Your City, ST 00000 · (555) 010-2030 · hello@yourcompany

Customer	Lakeside Realty	**Quote No.**	GD-2026-0247
Site	Lake Geneva, Wisconsin	**Date**	11/18/2026

① PROJECT SIZE - edit the yellow cells

Hourly design rate	$70
Brochure pages	8
Hours per brochure page	1.5
Ad sizes to resize	6
Hours per ad resize	0.5
Revision rounds	2
Hours per revision round	2.0

② PRICE BREAKDOWN — quantities update automatically

Description	Qty	Unit	Rate	Amount
Brochure layout (pages x hours)	12.0	hour	$70.00	**$840.00**
Ad resizes (sizes x hours)	3.0	hour	$70.00	**$210.00**
Revision rounds	4.0	hour	$70.00	**$280.00**
Project management & proofing	3.0	hour	$70.00	**$210.00**
Stock photo licences	5.0	image	$12.00	**$60.00**
Print-ready file prep	1.0	job	$85.00	**$85.00**

Terms

– Hours are an estimate; you approve any extra hours before work continues.

– Stock images licensed in your name.

– Invoices every 2 weeks.

– Source files supplied on final payment.

Subtotal	$1,685.00
Discount %	0.0
Discount	$0.00
Tax %	0.00
Tax	$0.00
TOTAL	**$1,685.00**
Deposit %	50
Deposit due	$842.50
Balance	$842.50

Accepted: _____ Date: _____

Yellow cells are inputs; grey cells are formulas. Add rows above the totals as needed.