I orge Digital Studio

YOUR LOGO

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DEVELOPMENT QUOTE

Itemised website cost breakdown

BILL TO

Ava Collins, Bloom Florists

bloomflorists.com

Quote No.	WEB-2026-0169
Date	11/12/2026
Valid until	12/12/2026
Prepared by	Estimator

JOB DETAILS

Project: Business website redesign + online shop

Platform: WordPress + WooCommerce

Timeline: 6 weeks from kickoff

Kickoff: December 1, 2026

TECHNICAL SPECIFICATION

CMS	WordPress 6.x	**E-commerce**	WooCommerce, 50 produ
Hosting	Managed, 12 months	**Pages**	Home + 6 templates
Browsers	Chrome, Safari, Edge, Firefox	**Revisions**	2 rounds per phase

Description	Qty	Unit	Rate	Amount
Discovery, sitemap & wireframes	1	phase	$600.00	**$600.00**
Custom UI design (home + 6 templates)	7	page	$150.00	**$1,050.00**
Responsive front-end development	40	hour	$65.00	**$2,600.00**
WooCommerce setup (50 products)	1	phase	$900.00	**$900.00**
On-page SEO & speed optimization	1	phase	$450.00	**$450.00**
Content upload & training session	8	hour	$50.00	**$400.00**
Hosting & maintenance (12 months)	12	month	$45.00	**$540.00**

TERMS & CONDITIONS

1. 50% deposit to start, 25% at design approval, 25% at launch.

2. Two rounds of design revisions included; extra changes at $65/hour.

3. Client supplies text and images unless copywriting is added.

4. Client owns the website and content after final payment.

Subtotal	$6,540.00
Discount %	0.0
Discount	$0.00
Tax %	0.00
Tax	$0.00
TOTAL	**$6,540.00**
Deposit %	50
Deposit due	$3,270.00
Balance	$3,270.00

Customer acceptance: _____ Date: _____

Thank you for your business!