YOUR LOGO

PixelForge Digital Studio

123 Business Road
Your City, ST 00000
(555) 010-2030
hello@yourcompany.com

QUOTE NO.
WEB-2026-0141

DATE
11/12/2026

VALID UNTIL
12/12/2026

CUSTOMER
Ava Collins, Bloom Florists
bloomflorists.com

PROJECT
Business website redesign + online shop

PLATFORM
WordPress + WooCommerce

TIMELINE
6 weeks from kickoff

KICKOFF
December 1, 2026

Website Quote

Design · Development · E-commerce

ITEM	QTY	RATE	TOTAL
Discovery, sitemap & wireframes	1 phase	$600.00	**$600.00**
Custom UI design (home + 6 templates)	7 page	$150.00	**$1,050.00**
Responsive front-end development	40 hour	$65.00	**$2,600.00**
WooCommerce setup (50 products)	1 phase	$900.00	**$900.00**
On-page SEO & speed optimization	1 phase	$450.00	**$450.00**
Content upload & training session	8 hour	$50.00	**$400.00**
Hosting & maintenance (12 months)	12 month	$45.00	**$540.00**

Subtotal	$6,540.00
Tax (0%)	$0.00
TOTAL	**$6,540.00**

TECHNICAL SPECIFICATION

CMS	WordPress 6.x	**E-commerce**	WooCommerce, 50 products
Hosting	Managed, 12 months	**Pages**	Home + 6 templates
Browsers	Chrome, Safari, Edge, Firefox	**Revisions**	2 rounds per phase

TERMS & CONDITIONS

- 50% deposit to start, 25% at design approval, 25% at launch.
- Two rounds of design revisions included; extra changes at $65/hour.
- Client supplies text and images unless copywriting is added.
- Client owns the website and content after final payment.

Approved by

Date